

ANDREW SCHOENGOLD

655 WASHINGTON AVENUE, 2A, BROOKLYN, NY, 11238
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NEWS 12 NETWORKS / CABLEVISION **CREATIVE DIRECTOR, NY, NJ, CT 2007-PRESENT**

- Creative Director for seven Tri-state, regional news stations: News 12 Long Island, News 12 Connecticut, News 12 New Jersey, News 12 The Bronx, News 12 Brooklyn, News 12 Westchester and News 12 Hudson Valley - available in over 3.8 million homes.
- Consult as Creative Director for 6 Traffic & Weather stations in the tri-state area, News 12 Interactive Channel, and News 12 Online & affiliated websites.
- Direct, supervise, and manage a staff of over 20 full time designers as well as numerous freelance designers. Supervise and art direct all projects placed with post-houses.
- Work closely with General Managers, News Directors, Executive Producers, editorial staff, marketing, promotions, and advertising personnel, reporters and anchors to brainstorm creative design solutions and develop imaginative options for graphic packages. Maintain communication between design teams and editorial staff during entire creative process. Utilize client feedback constantly, creatively and intelligently to enhance design potential and assure timely completion of design projects.
- Conceptualize & storyboard graphics packages, animations, opens, closes, transitions, wipes and miscellaneous graphics. Assign projects to design teams, monitor progress and provide constant direction. Originate and approve graphic innovations, artwork, stylistic and technical procedures in all departments within the network.
- Create, maintain, and implement \$1,050,000+ annual budget. Research & purchase new software, hardware and graphic design products across the network. Advise management on purchase of related programs including weather and traffic software.
- Hire, train, inspire, discipline, review, educate and mentor designers.

CNN HEADLINE NEWS - NANCY GRACE **SENIOR DESIGNER, LEAD DESIGNER, NYC 2005-2007**

- Manage a design team of between 2-6 artists and animators determined by project.
- Supervise the creation of daily graphics and animations for use in live production and taped packages & interstitials.
- Oversee and build animated opens, maps, bumps, transitions and daily graphics.
- Manage, design, art direct and produce graphics for all new segments in consultation with Nancy Grace, Nancy Grace producers and the CNN-NY Creative Director.

CNN / CNN INTERNATIONAL - ANDERSON COOPER 360 **LEAD DESIGNER, NYC 2003-2005**

- Manage a design team of between 2-6 artists and animators determined by project.
- Supervise the creation of daily graphics and animations for use in live production and taped packages & interstitials.
- Oversee and build animated opens, maps, bumps, transitions and daily graphics.
- Manage, design, art direct and produce graphics for all new segments in consultation with Anderson Cooper producers and the CNN-NY Creative Director.

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CNN - AMERICAN MORNING WITH PAULA ZAHN

LEAD DESIGNER 2002-2003

- Supervise and art direct design team creating graphics, bumps, open and animations.
- Create daily graphics for live program, inserts, and taped packages.
- Manage, design, art direct and produce graphics for all new segments in consultation with American Morning producers and the CNN-NY Creative Director.

MERRILL LYNCH MEDIAWORKS

ASSISTANT VICE PRESIDENT, LEAD DESIGNER, NYC 1996-2002

- Manage, art direct and oversee a design team of up to 8 artists, assigning them to animation projects, post-production, and live productions. Supervise all work.
- Design, art direct and produce graphics packaged for numerous live and taped business news programs, press releases, VNRs, multi-media presentations, web, CD and DVDs.
- Work closely with financial professionals, producers, and managers to develop clear, concise, informative, and intelligent programming for internal network and external distribution

UNITED STATE SENATE TELEVISION STUDIOS

ART DIRECTOR, WASHINGTON, D.C. 1993-1996

- Art Direct and design opens, closes, bumps, animations, graphics packages used in all live and taped productions originating at the U.S. Senate Television Studios for air on national and international news channels as well as C-SPAN I and C-SPAN II. Responsible for all graphics used in live broadcasts of U.S. Senate proceedings as well.
- Design and art direct call-in programs, magazine shows, and interview shows for numerous Senators including Al D'Amato, Patrick Moynihan and Arlen Specter. For air in markets around the country.
- Work closely with Senators and staff - creating graphic design and branding for all programs, press releases, VNRs and publications.

EDUCATION

American University, Washington, D.C., BA Film & Video, Cinema Studies

PROFESSIONAL ORGANIZATIONS

Art Directors' Club

RTNDA

BDA

NATAS

AWARDS

Peabody Award for Hurricane Katrina coverage 2005

DuPont - Columbia Award for Indonesian Tsunami coverage 2005